



Where Should Poultry Research Dollars Go?



*Product Diversification
& Value Adding*



VS

Farm Technologies & Efficiencies



Facilitated by John Kelly

Dr. David Wolyn

Dept. of Plant Agriculture
University of Guelph
*Meeting Market Demands with
Innovations in Agriculture;
Producing Rubber from Dandelions*

Ms. Kelly Brooks

AgNition
Mobile Solutions for Agri-Food
*Where are Technology and Mobile
Applications being used in Agriculture?*

Poultry Expert Panellists

Product Diversification / Value Adding

Craig Hunter (Burnbrae)
Business Development Office (UofG)

Farm Technologies and Efficiencies

Dr. Gregoy Bedecarrats (U. of Guelph)
Len Jewitt (BLT Farms)

Calling all Farmers, Industry, Academics and Students! Space is Limited!!

Join us on Tuesday June 28th (5-8pm) at the Brass Taps (University Center at the U. of Guelph) for an interactive debate on where poultry funding and research should be heading.

A wave of new technology will allow research to grow down the most innovative paths but should we be focused on improving efficiencies in growing and producing or should we look to technology to expand, add value and diversify the products that we currently produce?

Find out at the next SCIENCE IN THE PUB!

Register Online at www.poultryindustrycouncil.ca or phone 519-837-0284 as seating is limited

\$10 Cash at the Door, Students are free - Cash Bar, Raffle Prizes and Appetizers will be available