



Poultry Industry Council

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Becoming a Member - 2020

There are many benefits to belonging to the Poultry Industry Council (PIC). Membership is a great way to have your voice heard, to be part of an organization that unites and provides a forum for the poultry industry. As a member you can participate in an important industry organization, you can actively contribute to actions that address essential industry wide challenges, capitalize on valuable networking opportunities, receive industry information, and attend continuing education and extension events. Membership allows you to be among those who facilitate and drive positive change within the poultry sector.

Membership puts you at the forefront of the Ontario poultry industry. Your investment is very important to the growth and excellence of our poultry industry. Strong educational and extension programs are vital to both animal and human health and well-being. Your contribution plays a significant role in our continued success.

Individual Members

Producers or other individuals who join at the fee of **\$150.00** per year receive full voting rights, updates, discounted registration rates (one delegate) at all PIC events and education seminars, the annual report and other communications from PIC.

Corporate Members

Industry suppliers, processors and other organizations in the industry who join for **\$400.00** per year enjoy the same benefits as above plus early notification regarding sponsorship opportunities, six free PIC boardroom rentals per year, a link to your corporate website on the PIC's members web-page and corporate recognition in member listings.

Sponsorship Program

PIC has developed a format that allows sponsors to pick and choose what extension, education and events they wish to sponsor and the level of sponsorship for each.

Specific education, extension and events have marketing opportunities and value at every level.

Overall sponsorship from each specific sponsorship will be added together to determine your annual total sponsorship marketing opportunities.

Details of sponsorship program & Membership form follows on the next page.

We thank you for your support!



Sponsorship Program Marketing Opportunity Details

Specific Education, Extension and Event Sponsorship

- \$250** Receive recognition at the event; advertising Corporate name/logo on looped slide show and on printed materials.
- \$250 - \$750** Package includes previous level marketing value along with corporate logo on signage.
- \$1,000** Package includes previous level marketing value along with verbal acknowledgment at the specific event, 1/4 ad space in PIC's print materials for the event, and your logo on PIC's event specific web-page.
- \$2,000 - \$3,000** Package includes previous levels marketing along with full page advertisement in printed materials at the specific event, logo included in email blast for specific event advertising.

Overall Annual Total Sponsorship

- \$3,000 - \$5,000** Corporate logo listed on PIC's website as a Corporate Premium Sponsor, special listing in Feather Forum at the National Poultry Show, with a **Free Corporate Membership**.
- \$5,000 - Up** Includes previous level marketing, with 1/4 page advertisement in print materials for the National Poultry Show and the Innovations Conference.

Membership / Sponsor Renewal Form 2020

Company
Name

First Name

Last Name

Address

City

Province

PC

Phone

E-mail

Membership

Individual \$150.00

Corporate \$400.00

Sponsorship

General	\$250	\$500	\$750	\$1000	\$2000
Ag Lenders Day	\$350 General \$2500 Executive Supporter		\$1000 Event Sponsor		
Eastern ON Conference	\$250 General \$1000 Event Sponsor		\$500 Food Sponsor \$2500 Executive Supporter		
Golf Tournament	\$250 Prize-Snack-Water \$500 Specialty-Lunch		\$350 Hole-Lunch-Beverage \$1000 Carts-Dinner-Drinks		
Health Day	\$250 General \$1000 Event Sponsor		\$500 Food Sponsor \$2500 Executive Supporter		
HR Day	\$1000 Event Sponsor		\$2500 Executive Supporter		
PAACO	\$2500 Event Sponsor		\$5000 Executive Supporter		
Producer Update Series	\$250 General \$500 Food Sponsor \$1000 Series Sponsor \$2500 Executive Supporter		Location/s	Coburg Brodhagen Jordan Mount Brydges Mount Forest	
Research Day	\$250 General \$1000 Event Sponsor		\$500 Food Sponsor \$2500 Executive Supporter		
Science in the Pub	\$250 General \$500 Food Sponsor		Dates	Jan 2020 Sept 2020	

Payment options	Cheque enclosed	Master card	Visa
Card #			Expiry
CVV #	Postal Code for Card		Total
Name on Card		Signature	

Thank you once again for your support!